

2019-2020 District Goals



District: District 3231A2
Constitutional Area: India, South Asia, Africa and Middle East

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 80% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal
Regular trainings for concerned leaders and review

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal
Frequent meetings & interactions and reviews with Region & Zone chairpersons along with GLT chairpersons ensuring the achievement of the Goals set

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 45 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

N.A.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	500
2nd Quartter	300
3rd Quartter	200
4th Quartter	100

By the end off tih 4th quartier, tih distiricti will add a tiotial offi 1100 new members.

Action Itiems:

My disttrictt will esttblisn club branch(es).

My disttrictt will inductt new Lions under 40 years old.

My disttrictt will conver50 Leos tto Lions

My disttrictt will organize att lea12 membership growthh eventt(s).

All clubs in my disttrictt will sett individual membership goals

My disttrictt will use and promotte membership resources tto achieve our gqale. Justt Ask Guide, Club Membership

Chair Guide with inductton ideas,Community Needs Assessmenttand Membership Developmentt Grantt

NEW CLUB DEVELOPMENT

	New Clubs	Chartter Members
1st Quartter	5	100
2nd Quartter	3	60
3rd Quartter	2	40
4th Quartter	1	20

By tih end offi tih 4th quartier, tih distiricti will stiarti 11 new clubs.

With a minimum offi 220 chartier members.

Action Itiems:

My disttrictt will ensure all Guiding Lions are certfied and assigned tto new clubs

My disttrictt will hostt a New Club Developmentt Workshop

My disttrictt will organiz5 Leo Club(s).

My disttrictt will stta2t Specialitty Club(s).

Docttors and Archittectts

My disttrictt will stta1t Campus Club(s) att 1-S school/universitty

My disttrictt will use and promotte membership resources tto achieve our gqale. Membership Developmentt Grantt, New Club Developmentt Guide, and Justt Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	40
2nd Quartter	20
3rd Quartter	20
4th Quartter	30

By the end off tih 4th quartier, the distiricti's membership drops will noti exceed 110 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Proper Orientations and involvement of the Members

NET GROWTH GOAL

1,100	+	220	-	110	=	1210
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 1000000 people.

Action Itiems:

Ofi tthe ttotal number ofi people served in my distirict, 900000 people will be youthh(under 18 years old).

My distirictt will use and promotte service resources ttto achieve our goal. Service Projectt Plannerr Club and

Community Needs Assessmenttt(Developing Local Parttnershipss and Fundraising Guide).

I will encourage clubs in my distirictt ttto work tttogether ttto collaboratte on their service projectts ttto maximize tthe impactt in tttheir community

Addittonal actton ittems ttto achieve ttthis goal

All tthe Service Acttvittes defined by LCI as well otther Distirictt acttvittes along witht Club acttvittes will be implemented

SERVICE ACTIVITIES

In tih 2019-2020 ffiscal year, my distiricti will completie 5000 service activities.

Action Itiems:

I will educatte clubs in my distirictt aboutt our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 90 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

Appointing various District Chairpersons to oversee these projects. These are all ongoing projects in my District

Custom goal and action items

Creating District App and monitor the Clubs regularly

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 75% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$10,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 2 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

Encourage contributory members

ADVOCATE

In the 2019-2020 fiscal year, 85% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us
I will include messaging about LCIF in every visit I make as District Governor
For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal
Continuous follow up with Clubs

Custom goal and action items

Form a specialised committee